Metacortex Software SL ("we," "our," or "us") is committed to protecting your privacy. This **Privacy Policy** explains how we collect, use, and safeguard your personal information when you subscribe to our **Status Alert Service** via SMS and/or MMS.

By using this service, you consent to the data practices described in this policy.

# 1. Data Controller Information

- Company Name: Metacortex Software SL
- VAT: B19392489
- Address: C/ Princesa, 31, 2-2, 28008, Madrid, Spain
- **Email:** info@metacortex.es
- Phone: +34 91 993 00 89

# 2. What Data We Collect

When you subscribe to our **Status Alert Service**, we collect the following personal data:

✓ Mobile phone number - Required to send you SMS/MMS alerts.

Message content - Limited to service-related messages only.

 Timestamps of sent/received messages – For operational and troubleshooting purposes.

#### **♦** We do NOT collect:

X Name, email, or other personally identifiable information. X Any marketing preferences or third-party data.

#### 3. How We Use Your Data

We use your **mobile phone number** exclusively for the following purposes:

To send system status alerts, maintenance notifications, and outage reports.

**f** To manage and process subscriptions (opt-in and opt-out).

**\*** To **respond to your inquiries** related to this service.

📌 To maintain and troubleshoot the SMS/MMS delivery system.

🚫 No marketing messages or advertisements will be sent.

# 4. Legal Basis for Processing

We process your **mobile phone number** under the following legal bases:

Consent (GDPR Art. 6.1(a)) - You voluntarily subscribe by
sending an SMS.

Legitimate Interest (GDPR Art. 6.1(f)) - Ensuring you receive system status updates as requested.

# 5. Data Retention

We retain your mobile phone number **only for as long as you are** subscribed to the service.

If you **unsubscribe**, your number will be deleted **within 7 days** from our system.

# 6. Data Sharing & Third Parties

S We do NOT sell, rent, or share your personal data with third parties.

However, we may use **third-party SMS gateway providers** to deliver messages. These providers:

Process your number only for sending alerts.

Are compliant with GDPR and data protection laws.

# 7. Data Security

We take appropriate security measures to protect your personal data:

**Encryption:** Secure transmission of messages.

**Access Controls:** Limited access to authorized personnel only.

**Secure Storage:** Phone numbers are stored in a protected database.

However, **no data transmission is 100% secure**, and we **cannot** guarantee absolute security.

# 8. Your Rights (GDPR Compliance)

Under the **General Data Protection Regulation (GDPR)**, you have the following rights:

✓ Right to Access – Request a copy of the data we hold about you.

✓ Right to Rectification – Request corrections to inaccurate data.

• Right to Erasure ("Right to be Forgotten") - Request deletion of your data.

*Right to Restriction of Processing* - Limit how we use your data.
*Right to Object* - Object to data processing.

right to Data Portability – Request data in a portable format.

To exercise your rights, contact us at: info@metacortex.es

# 9. Unsubscribing & Data Deletion

You can unsubscribe at any time by sending:

```
STOP to +12014770730
```

0r

By reaching us at info@metacortex.es

Your data will be deleted within 7 days of unsubscribing.

#### **10.** International Data Transfers

Our service operates in **Spain**. If data is processed outside the **European Economic Area (EEA)** (e.g., through SMS gateway providers), we ensure that appropriate **GDPR-compliant safeguards** are in place.

#### **11.** Changes to This Privacy Policy

We may update this **Privacy Policy** from time to time. Any changes will be posted on our website, and if significant, we may notify you via SMS.

# **12.** Contact & Complaints

- **P** Metacortex Software SL
- C/ Princesa, 31, 2-2, 28008, Madrid, Spain
- **Email:** info@metacortex.es

**Chone:** +34 91 993 00 89

If you believe your **privacy rights have been violated**, you may lodge a complaint with the **Spanish Data Protection Agency (AEPD)**: www.aepd.es

By using this service, you acknowledge and agree to this Privacy Policy.